Catalog Profile

This event catalog provides a summary of activities at NetApp Insight® 2017, and a guide to scheduling those activities.

For additional information about NetApp Insight, go to www.netapp-insight.com or email insight@netapp.com.
Event Highlights

At both event locations, we encourage NetApp Insight attendees to arrive Monday morning to take full advantage of the wide range of activities offered at the conference.

Mandalay Bay, Las Vegas
October 2-5, 2017

Messe Berlin, Berlin
November 13-15, 2017

A Few of the Highlights

**Birds of a Feather (BOF) Sessions**

BOF sessions are informal gatherings to discuss topics of interest to a specific audience. They provide the opportunity to discuss information, learn and network in a casual environment.

**Breakout Sessions**

Update your knowledge by attending your choice of more than 200 technical breakout sessions featuring solutions, case studies, best practices, tools and innovations. Technical breakout sessions will be offered throughout the week, including NetApp breakout sessions, partner breakout sessions, customer-generated case study sessions and field case study sessions.

**Hands-On Labs**

Experience NetApp systems and products in a simulated virtual environment. Schedule your lab time in advance and go at your own pace, with support from the proctors. Hands-On Labs cover a wide range of products and solutions, including NetApp ONTAP, Flash, Hybrid Cloud, E-Series solutions and many more. Take advantage of this once-a-year opportunity for self-paced hands-on experience with expert help from staff and subject-matter experts.

**Case Studies**

Technical and field case study sessions ensure you get the most from your NetApp Insight 2017 experience. Presented by customers alongside NetApp field employees and partners, case studies dive into the design and deployment of NetApp products and services in storage and data management infrastructures in various industries.

**Inform & Delight**

Join an informal, intimate whiteboard technology discussion with NetApp executives and key partners, and then enjoy a tasty treat.

**Get Certified**

NetApp will offer the full suite of our industry-recognized certification exams at the conference, all at no cost. Register on [www.netapp-insight.com](http://www.netapp-insight.com) or stop by the Certification Room in Mandalay Bay to check for availability. In addition, you can take free certification exam-preparations sessions that are only available at NetApp Insight. Check the Scheduler Tool for availability of these certification prep sessions.
How to Use the Event Catalog
The event catalog makes it easy to search by sessions, tracks, technical levels and technical topics.

Tracks/Use Cases
The NetApp Data Fabric empowers customers to modernize their storage and data management, build next-generation data centers and harness the power of the hybrid cloud. These nine tracks include use cases for helping customers solve their IT challenges:

<table>
<thead>
<tr>
<th>Tracks/Use Cases</th>
<th>Description</th>
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<tbody>
<tr>
<td>Accelerate Workloads and Analytics</td>
<td>Increase performance and reliability of business applications and derive value from data faster</td>
</tr>
<tr>
<td>Protect and Secure Data</td>
<td>Provide business continuity and meet data-compliance requirements no matter where your data resides</td>
</tr>
<tr>
<td>Gain Data Center Efficiencies</td>
<td>Optimize and consolidate your data center infrastructure to reduce cost and simplify operations</td>
</tr>
<tr>
<td>Simplify and Automate</td>
<td>Increase levels of automation in the data center</td>
</tr>
<tr>
<td>Build Cloud Hosting Infrastructure</td>
<td>Help service providers build an infrastructure foundation for delivering cloud services</td>
</tr>
<tr>
<td>Accelerate DevOps</td>
<td>Accelerate application deployment and quickly give developers the resources they need by automating infrastructure provisioning, both on-premises and in the cloud</td>
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<tr>
<td>Optimize Unstructured Data</td>
<td>Efficiently manage large content repositories across on-premises, distributed sites and cloud</td>
</tr>
<tr>
<td>Integrate Cloud Data Services</td>
<td>Leverage the full value of your data by applying and protecting it among a choice of cloud resources</td>
</tr>
<tr>
<td>Deliver Data Insights and Control</td>
<td>Optimize how data is best applied, managed and protected across a choice of all resources</td>
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Technology Topics
NetApp Insight 2017 sessions will focus on the following key themes and topics:

<table>
<thead>
<tr>
<th>Technology Topics</th>
<th>Description</th>
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<tbody>
<tr>
<td>Big Data Analytics</td>
<td>Portfolio and Business Solutions</td>
</tr>
<tr>
<td>Cloud Services</td>
<td>Platforms (E-Series and EF-Series)</td>
</tr>
<tr>
<td>Converged Systems</td>
<td>Platforms (FAS/ AFF)</td>
</tr>
<tr>
<td>Database and Business Applications</td>
<td>Platforms (SolidFire)</td>
</tr>
<tr>
<td>Data Protection and Continuance</td>
<td>Platforms (StorageGRID Webscale)</td>
</tr>
<tr>
<td>DevOps and Open Ecosystems</td>
<td>SAN</td>
</tr>
<tr>
<td>Flash</td>
<td>Security</td>
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<tr>
<td>Hybrid Cloud</td>
<td>Service Design</td>
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<tr>
<td>Manageability</td>
<td>Service Provider</td>
</tr>
<tr>
<td>Microsoft Solutions</td>
<td>Tools and Implementation</td>
</tr>
<tr>
<td>ONTAP</td>
<td>Virtualization</td>
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</tbody>
</table>
## Technical Level

Sessions are differentiated by technical level and target audience.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>DESCRIPTION</th>
<th>EXAMPLES</th>
</tr>
</thead>
</table>
| Intro/Informational Level | Provides an overview of the key information/concepts needed to follow a conversation on the topic, and to understand why these concepts are important. | • NetApp Virtualization Solutions overview and best practices  
• Comparing blocks vs. file protocols  
• Explaining the basic feature/benefits of a product  
• Basic understanding of data storage principles |
| Intermediate Level      | Enables an individual to handle common tasks in realistic situations.        | • Implementing VMware on NetApp (including alignment, migration issues)  
• Delivering a detailed technical (including design, layout, sizing, best practices, migration issues)  
• Demonstrating the solution’s impact on a specific business solution (including monetary benefits a CXO would appreciate)  
• Ensuring application up-time and troubleshooting  
• Space management/provisioning management  
• Capacity planning and performance |
| Advanced Level          | Enables an experienced individual to handle known but highly specialized and/or complicated tasks. | • Designing and implementing an HA Oracle database solution (including the design and operating procedures for backup and disaster recovery)  
• Troubleshooting performance problems  
• Best practices in architecting a multi-application solution on a shared storage infrastructure  
• Strategies for using the ZAPI interface to create custom NetApp integration into customers’ cloud environment  
• Planning of new rollouts and upgrades of applications |
Session IDs
Each session has a unique two-part session ID number that consists of the five-digit course number and the technical-level number.

Translation: Attendees can search for “Chinese Interpretation Available” or “Japanese Interpretation Available” to find those sessions.

How to View Session Schedule
1. To access the Las Vegas attendee scheduling system, login with the username and password you specified during registration. If you can’t remember your username and password, please email insight-registration@netapp.com.
2. Click on the “Event Catalog” link to see a full list of sessions available throughout the event.
3. Search for topics or session types by entering keywords into the search toolbar.
4. Filter sessions by clicking on Session Type, Technical Level, Technical Track or Technical Audience.
5. Use Curriculum Series to search for a group of sessions that fit together within a particular topic.
How to Schedule Sessions (Schedule Builder opens Aug. 22 for Las Vegas and Sept. 13 for Berlin.)

1. Click on “Scheduling Options” to view session times and click the blue + to add a time to your schedule.
2. If you’ve already scheduled a session during this time, a warning message will pop up to notify you of the conflict and prompt you to choose which session you would like to keep in your schedule.
3. Use “Add to My Interests” to track the sessions you’re interested in as you review all of the sessions. This will help you build your agenda in “My Schedule.”
   - Click on “Show Interests” to view all the sessions you’ve added to your interests in their correct timeslot in dark blue.
   - Once you’ve selected the sessions you want to attend, click on the session title to bring up the session details page. Click the blue + next to the correct time and date to schedule.
4. If you have a gap in your schedule, click in the time slot on your Schedule. This will display all sessions available during that time particular slot.
   - To schedule a session, simply click on the session title for it to be added to your agenda.

Register Today
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