SESSION ID: **CXO-F01**

**I Find Your Lack of Security Strategy Disturbing**

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Agenda

- Intro
- What happens when security program has no strategy
- Organizational benefits of a good strategy
- Inputs to building a strategy
- Application
- Resources
Introduction to Security Strategy
CREATE A STRATEGY
YOU MUST
No Strategy
No Strategy

I'VE GOT A BAD FEELING

ABOUT THIS
No Strategy

- What does that look like?
No Strategy

- What problems does this create?
Benefits of a Good Strategy
Benefits of a Good Strategy

- Articulate the vision
- Share accomplishments
- Stakeholders willing to invest
Inputs to Building a Strategy
Inputs to Building a Strategy

- Business Alignment
- Frameworks
- Metrics
- Changing Threat Landscape
“Apply” Slide

● Next week you should:
  – Select your framework to align with

● In the first three months following this presentation you should:
  – Begin conversations with the business leaders about risk appetite
  – Discover your allies and build relationships with them
  – Prioritize framework gaps and build support to implement

● Within six months you should:
  – Execute on fixing framework gaps, such as:
    ○ Asset Management
    ○ Email Security
    ○ Vulnerability Management
Resources

- State of Colorado Cybersecurity Strategy
  http://oit.state.co.us/securecolorado
- Center for Internet Security (CIS)
  https://www.cisecurity.org/
- “Identifying How Firms Manage Cybersecurity Investment”
  https://tylermoore.utulsa.edu/weis16ciso.pdf