

RSA Conference 2018

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GOING BEYOND DEFENSE: HOW SECURITY BECOMES A BUSINESS ENABLER

Monzy Merza

VP, Head of Security Research

Splunk

@monzymerza



Agenda



- The **Adaptive** Security Mindset
- **Responding** to business NOT just threats
- **Transparency** in Security operations
- Industry examples: Security Enabling the business



Security operations self-image as guardians



Stop bad things from happening

“Users are either dumb or victims”

The business doesn't get it

“We have a thankless job - but we serve”

We need more resources





FUNDAMENTAL FLAW OF 'PREVENT DEFENSE'

“The **prevent defense** is a **defensive** alignment in American football that seeks to **prevent** the offense from completing a long pass or scoring a touchdown in a single play and seeks to run out the clock.”

Line of business sees security operations



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“We don’t
know what
we get for
money
spent”

Always
causing slow
downs

Out of touch
with
business



PRIMARY FUNCTION OF SECURITY IS TO MAINTAIN ACCEPTABLE RISK POSTURE



Security teams need to engage the business



- Don't wait, be active – seek out IT projects to participate in
- Look for new horizons - follow industry IT trends
- Learn/train – how would secops help the business in a new terrain
- Compliance is NOT your enemy – use it as a lever



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OF ENABLING THE BUSINESS

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A IS FOR ADAPTIVE MINDSET



The Adaptive Mindset – Adversary has to come to you



Security
operation is
NOT a
passive
activity

Build for
business

Focus on the
people

Security operation is NOT a passive activity



- Understand the current IT environment
- Business objectives and roadmap
- Identify opportunities for engagement



Build for business



- Security processes to serve the business
- Rooted in an anchoring principle for security
- Technology and integrations for adaptation



Focus on the people



- Processes and communication internally and externally
- Be proactive. Communicate and collaborate
- Enable personnel to make decisions



Build to Respond to Business - Anticipate



- Once you know the business roadmap/initiatives
- What new security processes may be required?
- What new personas will you interact with?
- Will there be new applications, services, terrains (e.g. cloud)
- Identify risks and changes to acceptable risks



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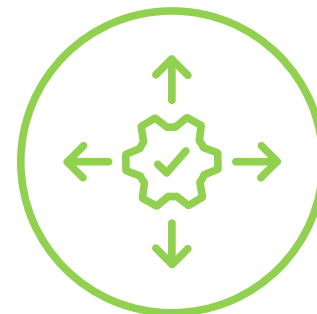
R IS FOR RESPOND TO BUSINESS



Build to Respond to Business - Collaborate



- Reach out to IT, Line of business
- Verify your anticipations/assumptions
- Take on action items for the project
- Share the security requirements
- Highlight the risks and changes to acceptable risks



Build to Respond to Business - Prepare



- Create security sub-team to focus on business initiative
- Focus on the identified, agreed upon risks
- Develop proof of concept – processes, tech integration, examples
- Identify new skills required for security staff
- Empower staff to tinker in the new domain
- Participate regularly with line of business – report, feedback, adjust



Maintaining Acceptable Risk – Reduce Time 2



- Detect, Respond, Mitigate threats
- Report to management and compliance
- Collaborate with IT and line of business
- Implement learning into processes



Reducing Time – Focus on Decision



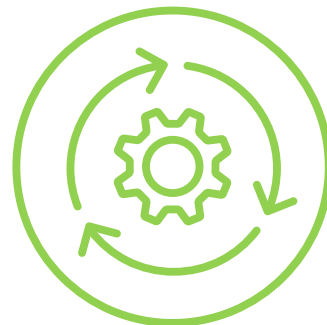
- Platform to bring people and technology together
- Integrations focused on faster decision making
- Capability to collaborate and share



Reducing Time – Automation



- Contextualize Alerts
 - Assets and identities
 - Auto investigate
- Preserve Evidence
 - Snapshot, Log/packet un-rotate
 - Create tickets, activate reporting clock
- Execute Config Changes
 - Reduce/enhance privileges
 - Update instrumentation, patch endpoints



Managing the fear of automation



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- **Auditability**

- Who (person or system) took the action
- When (was the action taken)
- What was the result of the action

- **Reversibility**

- Is there an *undo* action?
- Is *undo* just as fast as the automation?

- **Transparency**

- What is the logic behind the action?
- Can the logic be modified?



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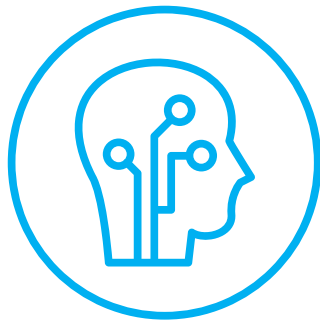
T IS FOR TRANSPARENCY



Communicate your understanding



- In your mind, what does the business care about
- How are you addressing those risks
- What are your processes
- What are your expectations from the business



Share, Share



- Make it easy for others to see your work
- Send out weekly summaries
- Have a dashboard on progress towards new initiatives
- Invite non-security personnel to brown bags
- Share successes and failures



Celebrate successes



- Security is not alone
- Find reasons to celebrate with the team
- Celebrate with other teams, IT, line of business



When you get home – here's what you do



- **Adaptive:** Identify a business initiative
- **Respond:** Commit one deliverable for participating in the initiative
- **Transparent:** Communicate the priority and participation to security team and your leadership team



All together – ART of enabling the business



- **A**: Adaptive mindset
- **R**: Build to Respond
- **T**: Be transparent, collaborate, engage



Thank you!



The **A R T** of Enabling the Business

@monzymerza

monzy@splunk.com