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#RSAC

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KEEPING UP WITH GENERATION APP: THE ONLINE LIVES OF TEENS AND PARENTS

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A group of young people, likely students, are sitting on a wooden bench outdoors. They are dressed in casual, contemporary clothing. From left to right: a person in a pink shirt uses a laptop; a person in a yellow cardigan is partially visible; a person in a red patterned top uses a tablet; a person in a blue shirt with a white scarf uses a tablet; and a person in a red plaid shirt is partially visible. The scene is brightly lit, suggesting an outdoor setting. A white text box is overlaid on the center of the image.

**Keeping Up With Generation App:
NCSA Parent/Teen Survey**

Keeping Up With Generation App NCSA Parent/Teen Online Safety Survey



Parents and Teens Are Talking About Online Safety





TOP CYBER CONCERNS

Parents (72%)

Having someone share their children's
personal information online

Teens (65%)

Someone accessing their accounts without permission



TOP CYBER CONCERNS

Parents and Teens:

Preventing identity theft

Keeping devices secure

How to identify fake emails, social media posts
and text messages

Keeping Up With Generation App
NCSA Parent/Teen Online Safety Survey



Parents and Teens Place High Priority on Accurate Online Information



Keeping Up With Generation App NCSA Parent/Teen Online Safety Survey



34%

of teens report
someone has been mean
or cruel to them online in
the past year

41%

of teens say that a friend
has sought help from
them because of
something negative
online



Tensions Over Tech Use

Screen time is the most frequent subject of tech tension between parents and teens





It's Time to Rethink the Digital Rules



Parents and teens report they
have rules for using devices
**but struggle with
effectiveness**

Cyber Safety Rules and the Tech Talk



1. Make rules that can be enforced.
2. Teach young people how to help peers who seek support after experiencing problems online.
3. Talk to teens about your shared concerns.
4. Talk to teens about their concerns.

Stay In Touch



For more information, visit
staysafeonline.org

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