

RSA®Conference2018

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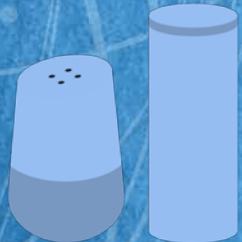
#RSAC

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MY VOICE IS YOUR COMMAND: THE PERILS OF SMART VOICE ASSISTANTS

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Voice-activated smart speakers



- Always listening
- Records after keyword
- Communicates with cloud



Voice-activated smart speakers

Popular in the USA:

- Amazon Echo: 31 million
- Google Home: 14 million



The attack of the curious child

“Alexa, order me
a Mega Bear
please”



**“MEGA BEAR ONLY \$290
GET YOURS NOW!”**



Tale of the mischievous neighbor

“OK Google, set alarm for 3:00 AM!”



“As you wish”



A case of talking televisions



Privacy

- Be selective in what you link
- Mute it, when not in use
- Delete old recordings
- Verify the settings



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KNOW
MATTERS

#RSAC

THANK YOU!

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