

# RSA<sup>®</sup>Conference2017

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OPPORTUNITY

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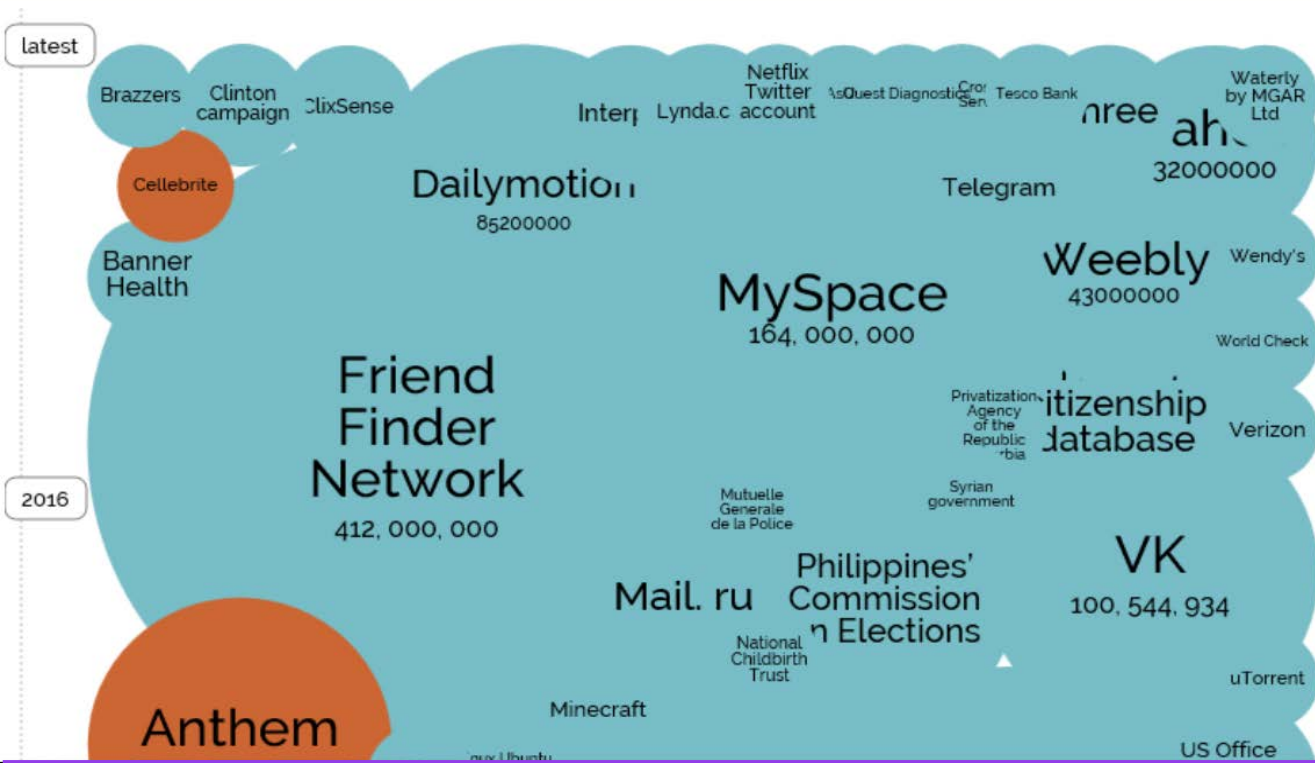
## An Aflac Case Study: Moving a Security Program from Defense to Offense



**Tim Callahan**

SVP & Global Chief Security Officer  
Aflac

# Threat Landscape



Security risks are growing at a faster pace than the industry can react or adapt to

Selected losses > 30,000 records (updated Jan 2017)

Source: [www.informationisbeautiful.net](http://www.informationisbeautiful.net)

# How To Build a Good Offense



## Intelligence

Leverage several types of sources



## Analytics

Find a solution that best applies to your environment



## Fight Far

Build more layers in between assets and threats



## Staff

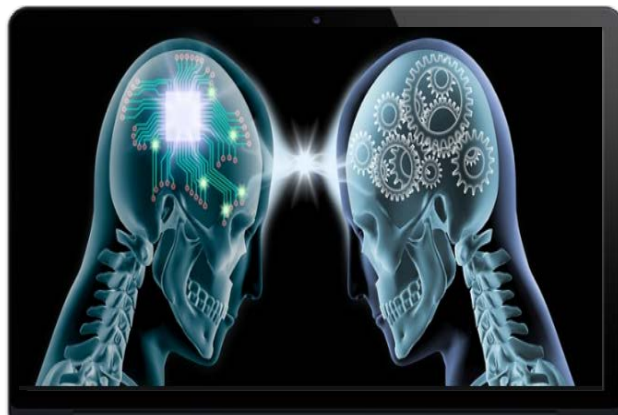
Find and build the right talent

# Intelligence

## Internal

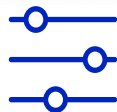


Analyze network traffic, log files, security appliances and even employee behavior



## External

Open sources, organization memberships, vendors, government programs (DHS)



## Dark Web

Monitoring the dark web helps companies see planned attacks against them or see stolen credentials

# Analytics

## Information/Data

### Threat Intelligence Platform



### Corporate Infrastructure



Security Infrastructure



Network Infrastructure



Systems and Applications

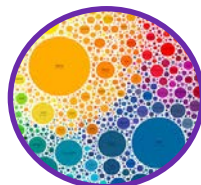
## Op Intelligence Platform



Big Data Analysis



Confidence Rating



Visualization

## Output

### High Confidence Action



Automated Alerts

### Low Confidence Action



Enrichment into other alerts

# Confidence Scores

## High Confidence Score

Domain that is well-known to be malicious



Higher confidence scores set off automated event alerts

## Low Confidence Score

Logging in to network incorrectly multiple times

A screenshot of a login form. It contains two input fields: 'Username:' and 'Password:'. Below the password field is a checkbox labeled 'Remember Me'. At the bottom of the form are two buttons: 'Cancel' and 'Login'.

Lower confidence scores go through an enrichment process and other alerts

# Analytics Tool Results

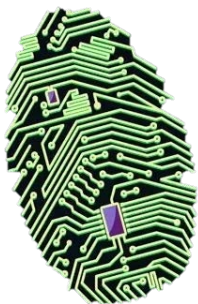


2,042,000

Connections have been blocked with fewer than 12 false positives

90

Average number of threat actor campaigns maintained

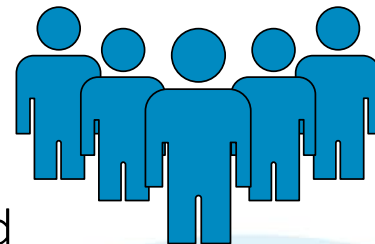


>5M

Average number of IoC's maintained

5

Member team effectively managed 5M pieces of threat intel data





# Capabilities



**DNS Firewall:** Performing automated checks against aggregated list of dangerous domains to “sinkhole” or block the connection attempts associated with malware.



**Blackholing:** A technique in which an internet service provider (ISP) dumps packets coming from a certain domain or address.



**DDoS Service:** Prevention of attacks that attempt to exhaust the resources available to a network, application or service so genuine users cannot gain access.



# Incorporate Security into SDLC

## Iterative

Security is added in throughout the process vs. waiting for end product in waterfall



## Identify Early

Integrating security in an iterative manner helps identify vulnerabilities early

## Smaller Scope

Smaller scope allows us to fix defects easier which is less impact vs the waterfall method



## Partnership

Agile approach creates a closer partnership with business, IT and Security which is key to security success



# Build Partnership with Teams

## Be a **Good Partner**



**Vision:** Communicate clearly how security aligns with business strategic objectives; “WINFM”.



**Education:** Offer education opportunities to development team; train on secure coding practices.



**Remediation Support:** Have readily available support for security issues that arise.



# Build in Automation & Streamlined Processes

Provide project teams as much work **upfront** as possible

1

Offer standard “build kits” to project teams to check against authentication, platform, and application security

2

Build security test cases and security validation into sprints.

3

Offer security scanning tools such as Integrated Development Environment (IDE) plugin for coding or system provisioning when implementing a new application.

# Application Development

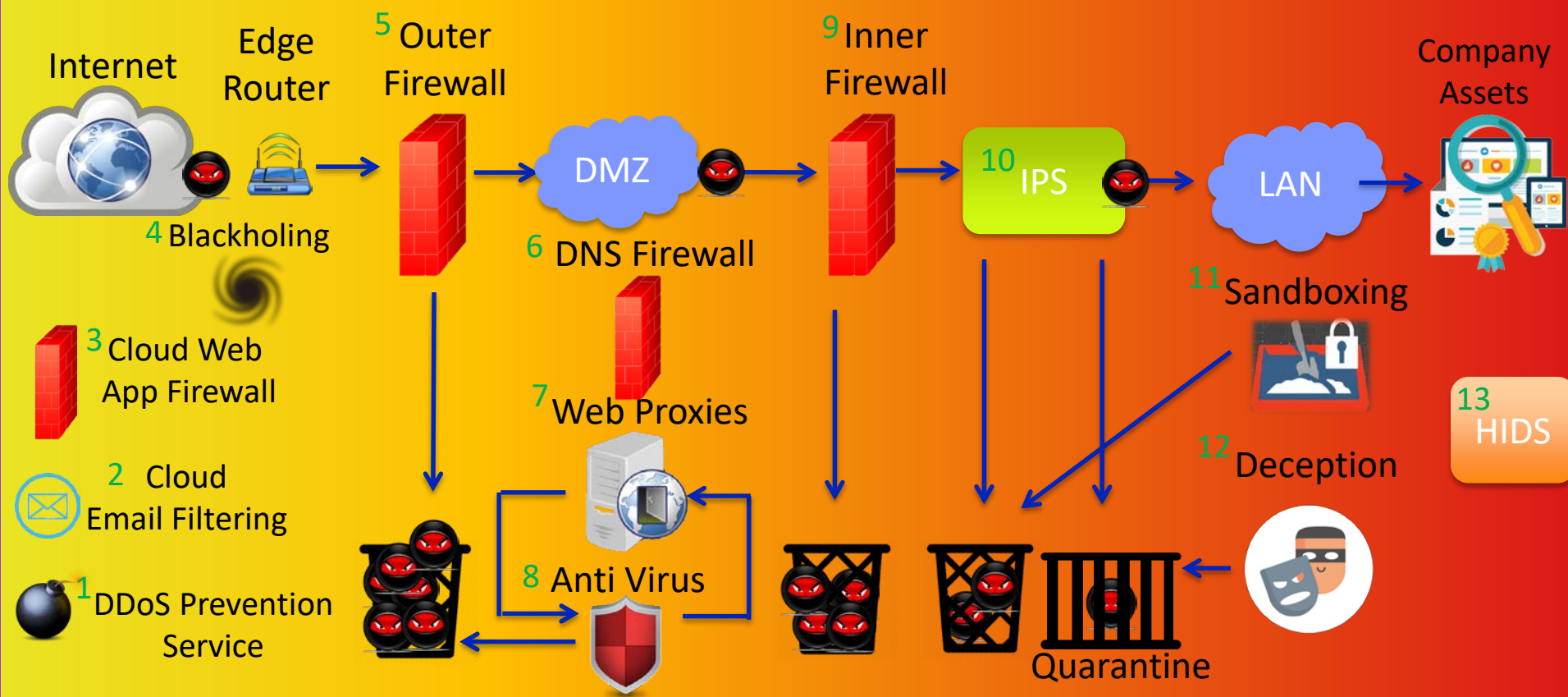
## IDE Plug In

- Source code is uploaded and scanned for vulnerabilities on vendor portal
- Vendor provides consultant services to developers for vulnerabilities solutions
- Implementing capability to scan code as it is written



# Fight Far

It is more difficult for an enemy to defeat a complex and multi-layered defense system than to penetrate a single barrier.



# Staffing

## Challenges

- Threats and vulnerabilities are constantly changing – Gartner predicts 25 billion devices connected to IoT by 2020 each of which brings new security challenges<sup>1</sup>.
- The cybersecurity gap is real and unlikely to change – predicted that 1.5 million jobs will be unfulfilled by 2020<sup>2</sup>.

1. Gartner-25 billion connected devices press release. 2. 2015 Global Information Security Workforce Study, Frost & Sullivan.

## Solutions

- Seek unconventional perspectives in military veterans and data scientists; such roles require aptitude, focus, and analytical skills.
- Invest in your own IT staff; experience in organizational systems and operations can be groomed into a security professional.
- Partner with local technical and vocational programs, establish internships, and participate in capstone opportunities.



# Applying Offense



## Intelligence

Review, add and diversify your intelligence sources



## Analytics

Find a solution that not only produces intelligence but takes action with the intelligence



## Fight Far

Review your current security capabilities and build in additional layers to create distance



## Staff

Think outside the box by changing your hiring strategies and invest in local schools/programs



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**Thank You**